2020 BUDGET PLANNING TOOL

January

February

April

June

July

October

Need help designing your advertisement?
Our Award-Winning graphics team can help!

- ☐ Yes, please have a designer contact me.
- ☐ No, I will submit my own artwork.

SPACE RESERVATION FORM

becky@fayettecountyrecord.com
(979) 540-7164

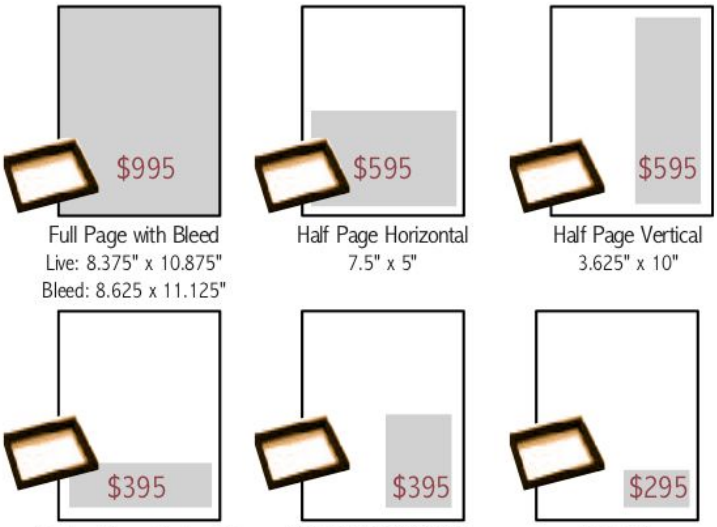
SEE BACK SIDE FOR ADDITIONAL OPPORTUNITIES

Company:_____
Contact:_____
Address: _____
Phone/Cell:_____
Email: _____

- BOGO - Buy any size ad in one of our glossy magazines, get the same ad free in the newspaper.
- Deadlines to be announced.
- Early Bird Specials.

All free offers and BOGOs exclude TMC. Offers cannot be combined.

PLACEMENT & MEASUREMENTS



The Fayette County Record Special Sections Team

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Spring & Summer
Fall&Winter

"Visit Fayette" In TxDOT Travel Centers
Across the Great State of Texas
and racks all over Fayette County.

Mar.

Spring&Summer

Sept.

Fall&Winter

PLACEMENT & MEASUREMENTS

$1,295
Full Page with Bleed
Live: 8.375" x 10.875"
Bleed: 8.625 x 11.125"

$995
Half Page Horizontal
7.5" x 5"

$995
Half Page Vertical
3.625" x 10"

$795
Quarter Page Horizontal
7.5" x 2.5"

$795
Quarter Page Vertical
3.625 x 5"

$595
Eighth Page
3.62" x 2.5"

Football Preview Ad Specs

Aug.

Full Page - 10" x 10"
Color - $595

Banner - 10" x 2.25"
B&W - $195 Color - $295

Graduation & Christmas Greetings Ad Specs

May

Dec.

Full Page - 10" x 10"
$595

Half Page - 10" x 4.8"
$395

Eighth Page
4.9" x 2.3"
$195

Quarter Page
4.9" x 4.8"
$295

Nov.

EAT-SHOP-PLAY

Christmas Shopping Guide

PLACEMENT &
MEASUREMENTS

$995
Full Page with Bleed
Live: 5.5" x 8.5"
Add .125 for bleed

$595
Half Page Horizontal
5" x 3.875"

$595
Half Page Vertical
2.375" x 8"

$395
Quarter Page Horizontal
5.5" x 1.5"

$395
Quarter Page Vertical
2.375" x 3.875"

Coupon is Free with purchase of any ad, or bought as a stand-alone.
$295
Eighth Page Coupon
2.375" x 1.5"

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Check the product you want,
and pick your size next to it.